



CLEMENTS
HALL

a space for everyone in York



BUSINESS PLAN

2015 – 2020

December 2014
Summary

Plan produced by Simon Town
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An introductory message from the Trustees

As trustees we are responsible for caring for Clements Hall, ensuring it is maintained for another generation and for encouraging its use by the community.

This document sets out our vision and hopes for the next five years.

We hope you will support our plans.

If you have any comments on the plan or would like to help us to deliver our aspirations, please do not hesitate to contact any of the trustees, staff and volunteers - we welcome all support or feedback.

The Trustees



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EXECUTIVE SUMMARY

WHO WE ARE

A large community centre in the Micklegate Ward area of York delivering a range of services and programmes for the local community. A national pilot of the concept of Community Asset Transfer, initially supported by central government, the Big Lottery Fund and the City of York Council, which is run by and for the local community.

WHAT WE DO

We provide a wide range of stimulating and developmental community activities in a relaxed environment, in a range of different spaces. Activities range from informal leisure activities to specialised projects and cover a wide range of abilities and ages.

WHAT CHANGES WE DELIVER

- The local community will feel stimulated, involved and engaged
- Individuals will feel positive, grow and develop as a result of involvement in our programmes and services
- People will have improved skills and/ or feel healthier (mentally or physically)
- Certain individuals/ groups will feel less isolated / lonely
- We play a significant part in linking the local community together

OUR PRIORITIES FOR THE NEXT 5 YEARS

- Increase programmes of activities and services, particularly those that deliver on local community aspirations and needs
- Increase proactive delivery of programmes and services ('development' activity)
- Maintain and care for the building, improving facilities and addressing specific issues such as increasing space for hire, heating and cooking problems, development of the garden
- Increase community, volunteer and staff involvement in programmes and activity delivery
- Improve marketing and take up of unused space/ times in the facilities
- Increase sales (and profitability)
- Develop increasing financial sustainability, building on the excellent progress to date
- Offer positive opportunities for all people to engage with the local community
- Create a sustainable and safe organisation/environment

2 VISION, MISSION AND PHILOSOPHY

2.1 Vision – where we want to be in 10 years

A sustainable and thriving facility that reflects its local, social purposes in its programmes and services

2.2 We want to be a community anchor/ hub that is open for and used by everyone – the hall and its facilities are a vehicle for involvement in your community. We hope it can increasingly be a place where you can ‘find yourself’ and where you can ‘find others’.

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2.3 MISSION – what we’re about – our purpose

A force for positive development in our community.

A place that brings the community together

A place where people come together to make a real difference in and for their community

Making connections and out and about in the community.

Run by and for the community.

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2.4 PHILOSOPHY - the way we do things around here - how we want to do things

We are:

- Proud and passionate about what the centre does
- Concerned, caring and determined to make a difference
- Friendly and welcoming
- Encouraging of difference and diversity.